

MEG SORO

DIGITAL MAKER

Book lover, hockey fan, equestrian, and dog mom.

I am a multidisciplinary designer acting at the intersection of motion and usability to create strong, lasting and remarkable design.

CONTACT

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megsoro.com

EDUCATION

2015 Savannah College of Art and Design
BFA Motion Media Design

SOFTWARE

- Sketch
- Flinto
- Adobe CC
- Invision
- Framer X
- Principal

SKILLS

HTML 5
CSS 3
Javascript
Wire-Framing
Prototyping
Storyboarding

EXPERIENCE

2018 Associate Designer

Aug - Oct
LIVE XYZ

- Worked with both product and marketing teams on a variety of projects.
- Projects include data visualization, web and mobile application design, marketing materials, and other projects as required in a fast paced start up environment.
- Created both a wire-framing library and design system and documentation libraries.

2017 Digital Media Designer

- Mar- Mar

2018 Dealer.com / Cox Automotive

- Produced digital advertising collateral including banner advertisements, promotional landing pages, and social media advertisements.
- Coded interactive display advertising with HTML5 and Javascript.

2015 UX Designer

- Aug - Feb

2017 Iris by Lowe's

- Internet of Things connected home project.
- Created and maintained design style guides, assets, and marketing materials.
- Created a design system, wireframes, and prototypes for both web and mobile platforms.
- Worked with the senior designer and dev team on a variety of one-off projects as the project required.