



Book lover, hockey fan, equestrian, and avid collector of the nerd world. You can find me in my natural habitat, camping in the woods with my dogs on the weekends.

I am a multidisciplinary designer acting at the intersection of motion and usability to create strong, to create a lasting and remarkable design.

megsoro@gmail.com
megsoro.com
(862) 377-5889

Experience

DIGITAL MEDIA DESIGNER - Dealer.com – Mar 2017- Mar 2018

- Produced digital advertising collateral including banner advertisements, promotional landing pages, and social media advertisements.
- Coded interactive display advertising with HTML5 and Javascript.

UX DESIGNER- Iris by Lowe's – Aug 2015- Feb 2017

- Internet of Things connected home project.
- Created and maintained design style guides, assets, and marketing materials.
- Created a design system, wireframes, and prototypes for both web and mobile platforms.
- Worked with the senior designer and dev team on a variety of one-off projects as the project required.

VISUAL DESIGN INTERN – Jul 2014-Oct 2014

- Focused heavily on user research including user flows and personas, documentation, and asset generation.
- Live customer experience surveys were developed and were a top priority of the project.

Education

SAVANNAH COLLEGE OF ART AND DESIGN – BFA Motion Media Design 2015

Software

Sketch
Flinto
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Principal

Skills

HTML 5
CSS 3
Javascript
Wire-Framing
Prototyping
Storyboarding